

Future proof the growth of your business advisory services

Advancements in technology, increased regulation and shifting client loyalties are driving tremendous change through the accounting and financial services industries.

Most accountants and financial planners are well aware of the issues confronting them. They are seeking solutions, not reminders of the challenges facing them. One of the key opportunities to combat these strategic threats is to build a **successful business advisory practice**.

Bstar invites accountants and financial planners to join the **Business Advisory Club**. Make this the starting point to grow your value-adding services and expand your client base in the SME sector.

The key outcome is to stay informed of issues and emerging trends in the SME sector as well as industries featuring high net worth individuals like Doctors, Dentists and Medical Specialists.

You can use the Club's resources to **generate new revenue streams** from existing clients and **attract ideal clients** to your practice.

BSTAR'S BUSINESS ADVISORY CLUB INCLUDES:



Branded Partner Site

We will set up your own online resource centre branded with your practice logo and contact details.



Infographics & Social Media Content

Promote your business advisory specialisation and attract new clients by using our web and digital marketing information resources.



SME, Industry Research & Insights Reports

Automatic access to Bstar's research and insights reports as they are issued as well as Bstar's existing research reports, including Accounting, SME, Dentists, SMSF, GPs and Family Office services.



Forums & Webinars

Attendance at Bstar Alliance Partner forums and quarterly webinars, where you can hear and learn from your peers how they have successfully grown their business advisory services.



Benchmarks

You will be able to access industry valuation benchmark reports (featuring up-to-date valuation multiples) for a range of different SME sectors.



Expert Knowledge

With over 17 years' experience in working with accounting practices, Bstar can support you with independent advice and support on key practice management and client issues like valuations, benchmarking, improvement, staff, succession planning and sounding board services.

BE INDEPENDENT BUT NOT ALONE!

Bstar is your perfect business partner to future proof the growth of your business advisory services.

Joining the Business Advisory Club is also an easy, no-risk stepping stone to becoming a Bstar Alliance Partner. The Club has an **annual subscription fee of \$385**. If you decide to become a Bstar Alliance Partner, we will discount your Program fee by your annual Club subscription.

REGISTER NOW