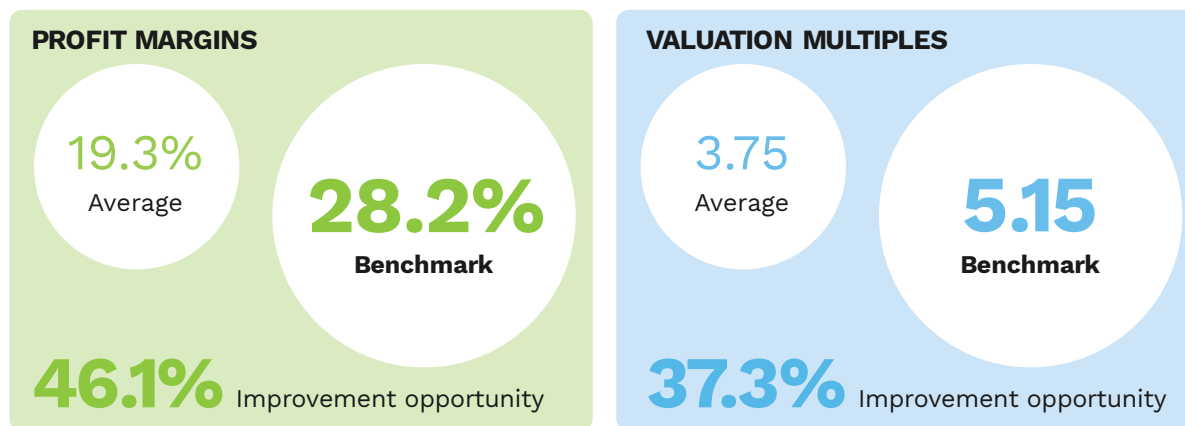


Who wants to be average when they can be the benchmark?

Grant Bloxham, CEO of Bstar is considered an accounting industry thought leader.



Improving **profit margins** & growing **practice values** are challenges keeping accountants awake at night & industry benchmarking data validates these concerns. In fact, there are vast differences between average & top performance.



Having access to accurate benchmarking information is essential to identify your practice strengths & weaknesses. However, benchmarking analysis on its own may not identify the solution(s) to your problem.

So, what are leading accounting practices doing to attain benchmark results?

They are implementing a range of industry specific & customised **Profit & Value Driver** strategies. Listed below are 3 examples.

1. Automation

Automating in part or whole 7 Family Office Services, starting with tax & compliance systems & processes.

2. Employer of Choice

Adopting a 3-step process to attract, retain & motivate experienced staff featuring Minority Interest Shareholder Programs.

3. Succession

Utilising innovative solutions to close the 'education gap', address & resolve practice & client succession planning issues.

Future Proof YOUR Practice

Inherently, accountants often put their client needs before their own.

However, in an environment **squeezing** profit margins & values these strategies will enable **you** to future proof **your** practice & secure financial independence.

Attend Bstar's Profit & Value Driver Workshop to learn how. Limited seats, register early.

► [Contact Bstar to attend](#)

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