

Business Performance Indicator Report

Based on your responses to the short RAVDA we have generated a report that includes your business's:

- Top strengths & weaknesses;
- Key issues & concerns ratings; and
- Introduces important benchmarking information.

PERFORMANCE RATING



Your Performance Indicator Analysis

+ STRENGTHS

Competition
MIS
Customers

+/- ON PAR

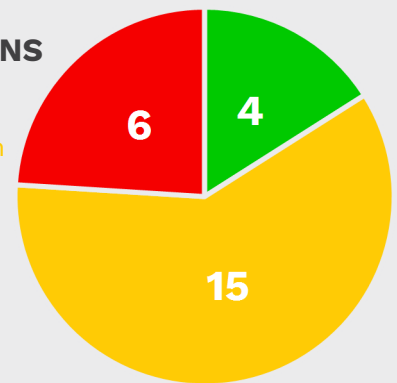
Industry

- WEAKNESSES

Performance
Growth
Risk
Owner/s
Staff
Planning

CONCERNS

- High
- Medium
- Low

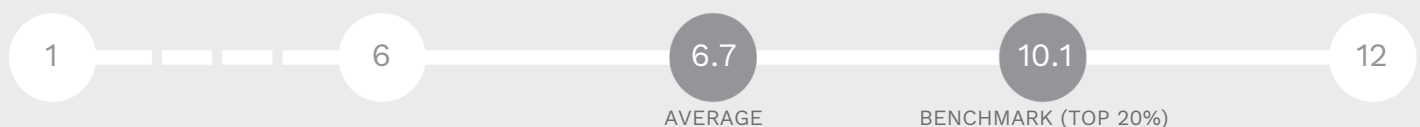


How does your business compare to industry RAVDA scores?

A stronger RAVDA score indicates a business has lower risks and will generate a higher valuation multiple. The **3 key performance** benchmarks listed below have a strong impact on the market value of your business. **Complete the full RAVDA to benchmark your RAVDA score against your industry.**

1. RAVDA SCORES

This is your industry average and benchmark RAVDA or 'risk' scores. It ranges from 1 to 12.



The RAVDA score is the maximum period (years) an owner is prepared to wait to receive a total return on capital/funds invested in the business.

2. PROFITABILITY

This is your industry average profitability including nominal salaries for the owner(s).

15.4%

3. VALUATION MULTIPLE

This is your industry average profit multiple or business capitalisation rate.

3.5

What's next?

Now that you have completed our short Risk & Value Driver Assessment (RAVDA) and received this report, here are some next steps you should consider to gain a better understanding of what you can do to improve the performance of your business.



Better Business Program

Develop a plan that will improve your profitability and value.



Business Valuation Service

Value your business to determine your value gap surplus or risk.

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