

# You are invited to a **Masterclass** that will:

1. Give you practical insights on how to improve your business performance;
2. Enable you to network with like-minded professionals; and
3. Learn more about our new Value Improvement Benchmarking Advice or 'viba' solutions.



Our Masterclass introduces you to the world class **Risk and Value Driver Assessment** or '**RAVDA**'.

By completing a **RAVDA** of your business you will be able to develop leading edge strategies to:

- Improve your profitability & cash flow;
- Grow the value of your business;
- Achieve financial security and a more balanced, healthy lifestyle.

## Masterclass format

|                   |  |
|-------------------|--|
| 10.30am           | <b>Registration and introductions.</b> Please bring a laptop, iPad or tablet with you as you will need to be online to complete your activities. |
| 10.45am - 12.45pm | <b>Complete a RAVDA</b>  |
| 12.45pm - 1.15pm  | <b>Networking Lunch</b>  |
| 1.15pm - 1.45pm   | <b>Prepare your SWOT Analysis</b>  |
| 1.45pm - 2.15pm   | <b>Identify your business improvement Strategies</b>   |
| 2.30pm            | <b>Finish.</b> You will receive your personal, confidential Business Improvement Plan Report within 72 hours.                                    |

## New services

We are offering a range of new specialist advisory services to our clients.

We wanted you to experience first these solutions to better understand how we can help SMEs to grow & improve their business.

By attending the Masterclass, you will receive a complimentary copy of our **2020/21 SME Research Report**

2020/21  
**SME**  
**Research**  
**Report**

**Bstar\***