

# You are invited to a **Masterclass** that will:

**Give you practical insights** on how to improve your business performance; and **enable you to share ideas** with like-minded business owners to help future proof the growth of your business.



Our Masterclass introduces our clients to the world class **Risk and Value Driver Assessment** or **'RAVDA'**. By completing a RAVDA for your business you will be able to develop strategies to:

- Improve your profitability & cash flow;
- Grow the value of your business;
- Achieve financial security and a more balanced, healthy lifestyle.

## Masterclass format

10.30am	<b>Registration and introductions.</b> Please bring a laptop, iPad or tablet with you as you will need to be online to complete your activities.
10.45am - 12.45pm	<b>Complete a RAVDA</b>
12.45pm - 1.15pm	<b>Networking Lunch</b>
1.15pm - 1.45pm	<b>Prepare your SWOT Analysis</b>
1.45pm - 2.15pm	<b>Identify your business improvement Strategies</b>
2.30pm	<b>Finish.</b> You will receive your personal, confidential Business Improvement Plan Report within 72 hours.

## Investment: \$550 per attendee

By attending the Masterclass, you will receive a complimentary copy of our **2020/21 SME Research Report**. We encourage you to present Insights to your staff and other stakeholders.

2020/21  
**SME**  
**Research**  
**Report**

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